

The Gatsby Benchmarks

The Gatsby Benchmarks are a framework of 8 guidelines that define the best careers provision in secondary schools.

1 A Stable Careers Programme

Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers.

2 Learning from Career and Labour Market Information

Every pupil, and their parents, should have access to good-quality information about future study options and labour market opportunities.

3 Addressing the needs of each Pupil

Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.

4 Linking Curriculum Learning to Careers

All teachers should link curriculum learning with careers. For example, STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.

5 Encounters with Employers and Employees

Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace.

6 Experiences of Workplaces

Every pupil should have first-hand experiences of the workplace through work visits or work experience to help their exploration of career opportunities and expand their networks.

7 Encounters with Further and Higher Education

All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.

8 Personal Guidance

Every pupil should have opportunities for guidance interviews with a career's adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level.

The Baker Clause

As part of our commitment to informing our students of the full range of learning and training pathways on offer to them, we are happy to consider requests from training, apprenticeship and vocational education providers to speak to students